**RESUME**



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| **CAREER**  **OBJECTIVE:** | To work in a stimulating environment where I can hold a challenging position which will enable me to continuously learn, create, innovate and simultaneously contribute to the short and long term goals of the organization and at the same time enhance my knowledge and skills. |

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**PROFESSIONAL QUALIFICATION:**

" Bachelors in Technology"

**Institution**: L.R.I.E.T. Solan

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**EDUCATIONAL QUALIFICATIONS:**

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| **CLASS** | **YEAR** | **UNIVERSITY/BOARD** | **PERCENTAGE** |
| 10TH | 2006-2007 | C.B.S.E | 68.5% |
| Diploma (I.T) | 2007-2010 | L.L.R.M.P (P.T.B) | 56.5% |
| B.Tech (I.T) | 2011-2014 | H.P.T.U (L.L.R) | 65.5%, |

**SUMMARY**: To become a successful professional and consultant in the field of Digital Marketing and Social Media and to work with committed & dedicated people in an innovative and challenging world.

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**Areas Of Expertise** :

* On Page Optimisation
* Off Page Optimisation
* Online Reputation Management
* Quora Answering
* Content Optimisation
* Local SEO
* Content writing
* SMM

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**EXTRA CURRICULAR ACTIVITIES**

Won 1st prize in Basketball, volleyball, and cricket in sports meet as captain.

1. Participated as coordinator and volunteered in different technical events.
2. Participated in social welfare activities.

**HOBBIES:**

* Reading Novels
* Interacting with People
* Organizing Things
* Playing basketball
* Travelling
* Surfing internet

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**STRENGTH:**

* Effective Leadership
* Keen to learn new things
* Positive attitude
* Innovative and Creative.
* Responsible and Dependable

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**WORK EXPERIENCE:**

**JC WEBPROS:** SEO Executive (8 Months)

* Responsible for interacting with clients to understand their SEO requirements.
* Analyzing keywords using tools such as Google Keyword and Moz Tools
* Executing on page and off page optimization factors
* Monitoring search positions constantly and executing strategies to improve the Search Engine Ranking Positions
* Good knowledge of Google Search Console, Google Search Analytics, and Moz Search Bar

**SOFTPRODIGY:** SEO Analyst (2 years 7 months -)

* Client understanding to generate new ideas.
* Analytical and problem solving skills.
* Analyzing website and monitoring traffic analysis.
* Flexibility and willingness to work on various project
* Strong communication and interpersonal skills.

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**PERSONAL INFORMATION:**

1. Date of Birth: 29 September 1990.
2. Gender: Male
3. Language known: Hindi, English
4. Father's name: Sh. Sant Ram Ranote
5. Mother’s name: Smt. Sudha Rani Ranote
6. Permanent address: Vill- Khile Barser, ℅ Sant Ram Ranote Near middle School Ranote Niwas Kumarhatti Solan (H.P)
7. E-mail: sushantranote29@gmail.com
8. Contact no. - 09805475649, 07018660588

I declare that the above information is true to the best of my knowledge.

**(Sushant Ranote)**