

Nitish Sharma

27th July, 1993

#67, Punjab Modern Complex, Baltana (Zirakpur)

Pincode - 140603

+91 9988553667

nitish.sharma93@yahoo.com

OBJECTIVE

Proactive and dedicated graduate seeking to leverage formal education & education to obtain a position in respective field. Ability to work independently or as a cooperative team player to achieve goals in high pressure & deadline driven environment.

ACADEMIC QUALIFICATION

Manav Mangal High School (May 2009)

Xth Standard - C.B.S.E

Percentage - 62%

Sri Sukhmani Polytechnic College (May 2014)

Diploma in Computer Science & Engineering - P.S.T.E.B

Ist division with honors - 76.3%

Chandigarh University (May 2017)

B. Tech in Computer Science & Engineering - C.U

Ist division – 70.2%

EXPERIENCE

Acmesoft Pvt. Ltd. (Phase 8B, Mohali)

From: November 2017 - November 2018 (1 Year)

As SEO/SMO Executive

Netsterz InfoTech Pvt. Ltd (Sector 82, JLPL, Mohali)

From: November 2018 - November 2019 (1 Year)

As SEO Trainee/Executive

KVR WebTech Pvt. Ltd (Sector 5, Panchkula)

From: November 2019 - Present (1 Year)

As Jr. Digital Marketing Executive

Bond: 1 year & 1-month notice period (till Jan 18 , Jan 2020)

KEY RESPONSIBILITIES HANDLES

- Perform research regarding the search engine optimization and implement new concept as well.
- Perform website audit and purpose addition such as heading tags, meta tags and titles, Image optimization, schema tag, keywords etc
- Perform on-page and off page tasks - Link building, Tracking traffic records using Google analytics etc.
- Researching competitors for better growth of the website and perform keyword research using keyword planner.
- Use the techniques, skills, and modern engineering tools necessary for engineering practice and implement them on existing system.
- Design suitable media (infographics, ppt, videos and whitepaper)
- Keeping track of social media i.e Facebook, Twitter, Pinterest, Instagram etc.
- Pursuing Ad marketing campaigns on social media websites
- Email marketing using MailChimp
- Train the new joins and make them understand about the process.
- Present the new concepts in front of seniors.

CERTIFICATION

- Fundamentals of Digital Marketing by Google Digital Unlocked
- SEMrush Certifications w.r.t Digital Marketing & SEO
- Buzzsumo Certifications w.r.t Digital marketing and SEO

DECLARATION

I do hereby declare that the above information is true to the best of my knowledge.

Place: Zirakpur

Date: 23rd December, 2020