

ROHIT RAWAT

CAREER OBJECTIVE

I would like to be a part of an organization where I could use and enhance my knowledge and talent for the development of both the organization and myself.

EXPERIENCE

Marketing Intern

Sharepost Advertising Pvt. Ltd, Panchkula / 1st June 2019 – 7th July 2019

- Works on social media marketing of the company
- Monitor the social media influence of company on Facebook
- Monitoring social media handles.
- Responding to social media comments & creating social media posts

Trainee

Public Works Department, Dehradun/ 18th June 2015 – 31st July 2015

- Assisted the junior engineer on the site of construction of bituminous road.
- Maintain the proper working of the process.

EDUCATION BACKGROUND

MBA Marketing & Business Analytics

2018 – 2020 | USM, Kurukshetra University | 70.7%

B.TECH Civil Engineering

2012 – 2016 | GIMT, Kurukshetra | 76.5 %

12TH

2011 – 2012 | CBSE | 77.8 %


10TH


2009 – 2010 | CBSE | 76 %

DISSERTATION

Title: Impact of Social Media Channels on Consumer Buying Behaviour

Description: Study understands the problem and finds the effect of online life channels like Facebook, Twitter, and Instagram on the shopper purchasing conduct and choice procedure and Identification of the most utilized online networking stage and the use of web sway on purchasers.

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 # C-57, University Campus,
Kurukshetra, Haryana 136119

SKILLS

Operating System: Windows (XP, WIN7), Android

Application Software:

Microsoft Excel, Microsoft PowerPoint, Microsoft Word, AutoCad(Civil), STAAD.Pro

Languages : Python

Problem Solving

Adaptability

Collaboration

Time Management

Handling Pressure

PROJECTS

Stabilization of Clay Soil by Cement

10th August 2015 - 17th October 2015

Development of Low Cost Water Purification Technique

2nd February 2016 - 5th April 2016

ONLINE COURSES

- **Digital Marketing Analytics in Theory and Practice** via Coursera
- **Marketing Analytics** via Coursera
- **Fundamentals of Digital Marketing** via Google Digital Unlocked
- **Programming for Everybody (Getting Started with Python)** via Coursera
- **The Business Intelligence Analyst Course 2020** via Udemy
- **Python Data Structures** via Coursera

PARTICIPATION

- Participated in INNOCREATE 2019 organized by IMS, Kurukshetra University in Business Plan & Quizzical Quest and secured 2nd place.
- Completed CAB course issued at Kurukshetra University by Medha on 18th November 2019.
- Participated in the International Seminar on Making New India: Insights from Bhagavad Gita 2018 organized by Kurukshetra University Kurukshetra and Dept. of Science & Technology, Haryana.
- Participated in “National Level Science Talent Hunt 2011” and Secured 1707 in All India Level
- Participated in “National Level Science Talent Hunt 2012” and Secured 2650 in All India Level.

DECLARATION

I hereby declare the above details are correct to the best of my knowledge and belief.

Place: Kurukshetra

(Rohit Rawat)

HOBBIES

- Zeal to Learn new things.
- Playing Cricket
- Reading Books,
- Watching movies

LANGUAGES

- Hindi
- English