

PROFILE

Certified Digital Marketer, Planning and Strategies Expert.

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Social Media





ACHIEVEMENTS

- Honored with Raising Star award by CEO at current Company.
- General Secretory of college Association.
- NSS voluntary (2-year college).
- Cricket Player (College State Level).
- Painter (State level prize winner).
- Winner of Mr. Personality trophy.

Hobbies

- Cricket Player
- Chess Player
- Reading Biographic of ancient warriors.
- Listening to music.

Date -

Signature -----

JAGTAR SINGH

WORK EXPERIENCE

Dishu Group Pvt. Ltd Ambala

Profile: Digital Marketing Manager

July 1 2019 - On going

Digital Marketing (SMM).

- Social media advertisement and Social media engagement.
- Ads manager, Facebook creator studio, and Facebook Business.
- Social media content and bench marking expert.
- Knowledge of On-page and Off-page SEO.
- Technical Website Audit and Website structure/ overlook expert.
- Google Analytics.
- Google Webmaster.
- •Google Display Ads.
- Keyword Research.
- Google Keyword Planner.
- SMS for promotion (Bulk SMS)
- Email Marketing.
- Blog Optimization.
- Ability to work in a team structure and to make decisions and solve problems.

EDUCATION

Bachelor of Commerce

2016-17 - 2018-19

I have completed my graduation degree in first division and my **GPA is 7.3** Honored with **Mr. Personality** award by College faculty.

Senior Secondary

2015 - 2016

I have passed my senior secondary with Merit division and my GPA is 8.0

Matrix

2013 - 2014

I have passed my matrix with merit division and my GPA is 8.8

SKILLS

