CURRICULUM VITAE



**AKSHAY**

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**MOBILE NO: +919646910593**

**PERMANENT ADDRESS: House no. 254/6 Near Renuka Mandir Garden Colony Mission Road PATHANKOT (PUNJAB) Pincode-145001**

**CURRENT ADDRESS: Kamla Market Gali no.1 Mohali Vilage**

**Near Shiv Mandir Sector 57**

**CAREER OBJECTIVE**

* To be in industry that will utilize my education and contribute as a team player and team leader in the overall success of the company.

**PERSONAL PROFILE**

* A Passionate, Dedicated and Result Driven Digital Marketer Having Excellent understanding of SEO, SMM, SMO and Youtube Management

**CAREER HISTORY**

|  |  |  |  |
| --- | --- | --- | --- |
| **Company** | **Position** | **Experience** | **Location** |
| Gabruu, Aaho | Digital Marketing | 2 years (July 28, | Mohali, |
| Mohali, | Executive | 2018 Till Now) | Punjab |
| Punjab. |  |  |  |

**EDUCATIONAL QUALIFICATIONS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Year** | **Degree** | **School/Institute** | **Board/University** | **%age /CGPA** |
| 2017 | B.C.A | [A & M Group of Institutes Mamoon Pathankot Punjab.](http://www.punjabcolleges.com/PB/Group/Pathankot/AM-69671/) | Punjab Technical University | 59 % |
| 2013 | 10+2 | St Thomas Senior Secondary School. | PSEB | 57% |
| 2011 | Matric | St Thomas Senior Secondary School. | PSEB | 60% |

**MAJOR WORKS I’VE DONE**

* GABRUU WEBSITE ALEXA RANK => From (85k) To (30k) Still Counting.
* GABRUU TWITTER FOLLOWER=> From (2500) To (3260) Still Counting (I was able to getting a huge traffic on a single twitter post - 945 clicks, 14400 impression).
* AAHO MEDIA TWITTER FOLLOWER=> From (1200) To (2000) in 3 month and Still Counting.

**SOFTWARE COMPETENCIES**

|  |  |  |
| --- | --- | --- |
| Operating Systems | : | Windows 10, Windows 8, Windows 7 |
| Database(s) known | : | MS Access, MS Office |

**PROFESSIONAL EXPERIENCE**

* **Company:** Digital Marketing Executive at Digital Gateway India.

**Job Profile:** Working as “SOCIAL MEDIA MARKETING” on Whatsapp project.

**Period:** 2 year experience.

**Location:** Pathankot.

* Successfully spearhead campaigns on social media platforms including Whatsapp.
* Manage social media planning for execution of marketing strategies and community management.
* Monitor online presence of company’s brand and engage with users, strengthening customer relationships.
* **Training**

6 Month of Experience in SEO, SMO and SMM in **Gabruu.com.**

**TECHNICAL SKILLS**

* Typing skills (40wpm to 50wpm).
* Sound knowledge of Computer hardware and Software.
* Sound Knowledge of Graphic Designing.

**STRENGTHS**

* Excellent analytical and conceptual skills.
* Can quickly adapt to the environment of large corporations as well as small companies.
* Power of persuasion.
* Focused and dedicated on success.
* Strong client facing and excellent communication skills

**EXTRACURRICULAR ACTIVITIES**

* Actively participated in Chess competition.

**HOBBIES**

* Chess
* Football
* Watching movies

**PERSONAL INFORMATION**

* **Father’s Name :** Ajay Kumar
* **Date of Birth :** 5 June 1995
* **Gender / Marital Status:** Male / Single
* **Language Proficiency :** English, Hindi, Punjabi
* **Nationality :**  Indian

**DECLARATION**

*I do hereby declare that the above information is true to the best of my knowledge****.***

**Name: AKSHAY Date:**

**Place: PATHANKOT**