

# Kashish Garg

## SEO Executive

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### Summary

Proven skills in increasing customer engagement and business visibility in online searches through successful SEO approaches. Experienced in developing marketing initiatives, increasing business success and boost sales. Excellent analytical, organizational and decision-making abilities.

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### Skills

- SEO
  - Digital Marketing
  - Social Media Optimization
  - Google Analytics
  - Google Webmaster
  - Keyword Research
  - Knowledge of HTML
  - META optimization
  - Search Engine Technology
  - Keyword Analysis
  - Website Auditing
  - Technical SEO
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### Professional Experience

**SEO Executive, May 2019 to Present** | EasyMySearch Pvt Ltd | GURGAON, HR

- Develop and promote the client website in such a way that they will receive huge customer traffic.
- Analyzing keywords and SEO techniques used by competitors
- Assisting the content team in the creation of high-quality, informative SEO content
- Monitoring website traffic, search results, and developing strategies.
- Create and execute strategies to benchmark and improve website's traffic and lead generation through organic.

**SEO Executive, Sep 2017 to April 2019** | Revolution Information Management Services Pvt Ltd | GURGAON, HR

- Managing websites traffic growth and Monitor and improve search results across the major search channels.
- Research and implement search engine optimization recommendations.
- Provide SEO analysis and recommendations in coordination with elements and structure of websites and web pages

**SEO Executive, Feb 2017 to Sep 2017** | Action India Home Products (Start up) | Delhi

- Promoting our website using Digital Marketing as well as through Social media to increase the customer traffic.
- Conducting On-Page and Off-Page Optimization.
- Providing regular reporting and providing web traffic analysis using tools like Google Analytics, Webmaster etc.
- Content Strategy for Blog, Web Pages and microsites.

**SEO Executive**, Sep 2015 to Jan 2017 | HERO BPO | Gurgaon, HR

- Brand Management (Strategy, planning and implementation)
- Driving brand awareness through the website
- Advice Online & offline marketing
- Management of PR activities

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| Education        |                  |      |
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| B.Tech           | RIMT-IET College | 2014 |
| +2               | PSEB             | 2010 |
| 10 <sup>th</sup> | PSEB             | 2008 |

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**Personal Details**

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|----------------------|------------------------------|
| Fathers Name         | : Bhagwan Dass               |
| Birthday             | : December 30, 1992          |
| Nationality          | : Indian                     |
| Language Proficiency | : English, Hindi, Punjabi    |
| Mobile Number        | : +91-8699547870, 7986010069 |