**Shobhit Tyagi**

**Email: shobhittyagisbt@gmail.com**

**:7087618156**

**Bloodgroup – O+**

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| **OBJECTIVE:** |

To achieve excellence by acquiring superior knowledge and expertise in Information Technology and using it for making value added contribution in helping organization to achieve sustainable and profitable growth & development.

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| **ACADEMIC PROFILE:** |

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| **Qualification.** | **Degree/Discipline** | **Year of completion of degree.** | **% age** |
| **Graduation.** | **Bachelor of Technology****(Computer Science Engg.)**(Rajasthan technical University, Kota) | **2014** | **64.37** |
| **Higher secondary.** | **C.B.S.E. Board**(Bihani children’s academy ,Sri Ganganagar) | **2010** | **62.65** |
| **Matriculation.** | **Rajasthan Board**(Shubham public secondary school, Sri Vijaynagar) | **2007** | **65.60** |
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| **Technical SKILLS:** **Digital Marketing (SEO, SMO, PPC, ORM, Content Marketing, Email Marketing, Affiliate Marketing, Mobile Marketing) 4+ Years Experience*** 2 Year Experience in SEO/SMO/ORM/PPC/Content {Serene Technologies, Mohali-3 aug14-10aug16}
* 6 Months Experience in SEO/SMO {Seo Discovery, Mohali-22Sep16-3April17}
* 2 Years Experience in SEO & Content Writing {Raymed Pharmaceutical, Chandigarh 1 May 2017-12april2019}
* 6 Months Experience in Content Writing {Infynex Business Services Pvt Ltd, Mohali-05 June19-11 November19}
* 1 Year Experience in Content Writing (Kindlebit Global Pvt. Ltd.) IT Park, Chandigarh (25 November 2019 to 27 Oct 2020)

**Other Skills**Video Editing, Blogging. |

* Content Writing tools I use- Prepostseo, Small seo tools, Grammarly title case and more. Written over 1000 blogs
* Tools for seo I worked on- Ahrefs.com, Semrush, Iwebchk, Seo Site Checkup, Woo Rank, Webmaster, Analytics, Keyword Planner, Ubersuggest, Anonymox, Seoquake and more
* **Strengths/Qualities**- Relentless, Responsible, Ready to Learn, Adaptable, Honesty, Hard Working.
* My Content Work- alphatech247.com, allkindinsurance.com, buyeasystuffs.online, powerplaydj.com etc.
* Area of Interests-Efficient troubleshooter and problem solver
* Ability to work in Friendly Environment

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| **HOBBIES:** |

* Surfing Net
* Exploring Windows
* Music
* Reading Books
* Watching/Playing……Sports
* Watching movies
* Exercising
* Digital Marketing Practice
* Learning new skills @ my leisure
* Exploring adventure world
* Traveling
* Photography

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| **PERSONAL DETAILS:** |
| ***Father’s Name:*** | **OM KUMAR** |
| ***Date of Birth:*** | **08-04-1991** |
| ***Gender:*** | **Male** |
| ***Nationality:*** | **Indian.** |
| ***Marital Status:***  | **Single** |
| ***Permanent Address:*** | **SRIGANGANAGAR, RAJASTHAN** |
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| **DECLARATION:** |

***I do hereby declare that all the above furnished details are true to the best of my knowledge.***

***Date: 6-10-2020 Shobhit Tyagi***

***Place: Sri Ganganagar (Raj.)/Presently residing in Chandigarh***