

Subrata Dhal

UI/UX Team Lead

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OBJECTIVE

More than 9 years of experience in visualization, conceptualization, wireframes, project layout & complete management of the creative aspect of the enterprise label project. Expertise with UI/UX Design mythology & prototyping tools & technologies. Experience of more than 200 applications designed for desktop, mobile and tablet apps. I have knowledge of HTML/CSS and jQuery and currently working on new web technologies like React, Next and Angular with Materialize UI, Ant Design, Reactstrap and bootstrap framework.

TECHNICAL SKILLS

Code & Graphic Editors:	Photoshop, Adobe XD, Illustrator, Gif Animator, Ulead Video Studio
Programming Skills:	HTML5, CSS3, JavaScript, TypeScript, jQuery, React, Next, Angular, Reactstrap, Bootstrap, Material, Kendo-UI, Rest API Integration, Node, Express, AMP
Wireframing:	Invision, Axure, MockFlow, Mockups, Figma and Adobe XD
Work Area:	UI/UX Design and UI Developer(React)
version control:	GIT, SVN
Others:	MS Excel, MS Word, MS PowerPoint & All flavors of window.
Training:	Adobe After Effects for Motion Graphics

PROFESSIONAL EXPERIENCE

Team Lead of UI/UX Design (2017 - Present)

Spineor Web Service Private Limited, Mohali, India (3Years)

Collect requirements from clients and create wireframe with best user experience and user flow. I follow a design approach with minimum click on page and provide maximum info or data on page. Use Xd, Figma and Moqups to create wireframe.

Before mockup design I start with the choice of excellent color and typography for feeling comfortable with the brand.

In mockup design, using relevant stock photos to stimulate the interest of the audience and motivate the audience. Create separate designs for desktop and mobile devices. Adobe Photoshop use for mockup design and to create Info-graphics and icons, I use Illustrator.

For Prototyping use Adobe XD and Invision App to scaled-down version or a sample or model that is made before the release of the actual product.

In front end design to create HTML/CSS with Bootstrap and material framework. Use custom framework for enterprise level projects for optimized code.

In UI development I use Reactstrap, Material UI and Ant Design to convert design to html in react.js. Use SCSS for CSS pre-processor. For Api integration use Axios with the latest redux 4.0+. Implement Hooks with current 16.0+ react. Current working with Next.js and AMP landing pages.

Audit websites for enhanced user experience, performance and optimization of websites load performance.

Create visuals with animation in bannersnack and work with a digital marketing team using Google/Bing tools like Google Analytics and Tag Manager. Set custom UTM parameters for visuals.

All eCommerce UI/UX designs are based on baymard.com.

In printmaking working with illustrator and photoshop for logo, brochure, flyer and card design.

Manage 5 persons in UI/UX team and 2 persons in UI development team.

UI/UX Designer & Front-End Developer (2013-2017)

Mond Technologies Private Limited, Mohali, India (3Years)

Sr. Front-End Developer (2013-2014)

Clear India Private Limited, Mohali, India (1Years)

Web Designer (2011-2013)

SoftMagic Technologies, Kolkata, India (2Years)

MY PORTFOLIO

2020 DS3 Software Service

UI/UX Architect

<https://ds3-software.de/en/>

Technologies: Adobe XD, HTML, CSS

- Wireframing & Mockup Design in Photoshop with for Mobile & Web devices.
- UI Development (HTML/CSS).

2020 Hajoona Shop

UI/UX Architect

<https://hajoona.com>

Technologies: Adobe XD, HTML, CSS

- Wireframing & Mockup Design in Adobe XD with page flow for Mobile & Web devices.
- UI Development (HTML/CSS).

2020 **Council For The Regulation OF Freight Forwarding In**

2019 **UI/UX Architect**

<https://reg.crffn.gov.ng>

Technologies: Adobe XD, HTML, CSS, React

- Wireframing & Mockup Design in Adobe XD with page flow for Mobile & Web devices.
- UI Development (HTML/CSS using react bootstrap framework - Reactstrap).

2019 **The Auto Parts Shop**

2017 **UI/UX Designer & UI Development**

<https://www.theautopartsshop.com>

Technologies: Moqups, Photoshop, HTML5/CSS3, React

- Wireframing in Moqups.
- Mockup Design (Mobile/Web) in Photoshop
- UI Development (React/HTML/CSS)
- Logo and Business card design
- Creatives for social platforms in Photoshop
- Track and analyse website traffic flow and provide regular internal reports using google and bing tools.
- UI bug fixes.
- Visitors' behaviour analysis using mouseflow and clicky.

2019 **PlusMore**

2018 **UI/UX Designer & UI Development**

<https://www.plusmore.com>

Technologies: XD, Photoshop, HTML, CSS, React

- Wireframing in Adobe XD.
- UI/UX Design (Web/Mobile) in Photoshop.
- UI Development (React/HTML/CSS)

2018

SPINEOR

UI/UX Designer & UI Development

<http://spineor.com>

Technologies: Photoshop, HTML, CSS, jQuery, Javascript, Php

- UI/UX Design(Web/Mobile) in Photoshop
- Logo Design
- UI Development (HTML/CSS)
- Implement Email functionality with PHP

2017

SpeedTrader

2015

UI/UX Designer

<https://speedtrader.com>

Technologies: Photoshop, HTML, CSS, WordPress, jQuery, JavaScript, Bootstrap

- Wireframing of Client Portal & Back Office in Moqups
- UI/UX Design with Photoshop

2017

SimplyBook

2016

UI/UX Designer & UI Development

<https://simplybooknow.com>

Technologies: Photoshop, HTML, CSS, jQuery, Foundation

- UI/UX Design of User Portal & User Admin in Photoshop
- UI Development (HTML/CSS using foundation framework)

2017

Arbor Financial Group

UI, UX Designer & Front-End Developer

<https://www.arborfinancialgroup.net>

Technologies: Axure, Photoshop, HTML, CSS, jQuery

- Wireframing in Axure and design in Photoshop of Mortgage listing and details, Affordability Calculator, 3payment Options and Get Approved sections.
- UI Development(HTML/CSS)

2015 **More Than Just Parks**
2014 **UI/UX Designer & UI Development**

<https://www.morethanjustparks.com>

Technologies: Photoshop, HTML, CSS, jQuery

- Wireframing & Mockup design in Photoshop
- UI Development(HTML/CSS)

OTHER PROJECTS

<http://chalotirth.com>

<http://stayxtra.com>

<http://www.adventureleadershipschool.org>

<http://ibgdetroit.com>

<http://www.icd10charts.com>

<https://www.infoskysolutions.com>

XD WIREFRAMES

BinBotz - <https://xd.adobe.com/view/4532f96d-06be-411d-5f47-1860892bb2ec-3303>

RestuSoft - <https://xd.adobe.com/view/5460dd9b-f0d7-4d07-6231-1496bb9d21f8-2251>

PORTFOLIO IN BEHANCE

<https://www.behance.net/subratadha81b8>

EDUCATION

Bachelor of Fine Arts (BFA)

2011

Indira Kala Sangit Vishwavidyalaya, Khayragarh

AWARD

2017

ABOVE AND BEYOND THE CALL OF DUTY

Spineor Web Service Private Limited

2019

EMPLOYEE OF THE YEAR

Spineor Web Service Private Limited

ACHIEVEMENT

2019

TEAM LEADER OF UI/UX DESIGNER

Spineor Web Service Private Limited

PERSONAL DOSSIER

Father's Name: Let. Kanu Kishore Dhal
Date of Birth: 20 April, 1984
Matrimonial Status: Married
Languages Known: English, Hindi, Bengali

DECLARATION

I hereby declare that the above mentioned details are true to my knowledge.

Date: 10-11-2020

(Subrata Dhal)

Place: **Mohali**