

Sonal govil

Social Media Marketer

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📍 Noida, INDIA

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EDUCATION

MBA

Greater Noida Institute Of Technology

2018 - Present

Greater Noida

BCA

Hierank Business School

2015 - 2018

Noida

WORK EXPERIENCE

Social Media Marketing

OnerosTech

05/2020 - 08/2020

pune

Achievements/Tasks

- Manage social media planning for execution of marketing strategies and community management.
- Implement marketing and promotion tactics that led to 34% growth in total social media shares and 27% increase in website traffic from social media post.
- Monitor online presence of company's brand and Maintained strong social media and brand presence across twitter , Facebook , Instagram and YouTube platform
- Created new , more accurate and effectively increase followers by 1,000+ and driving the brand awareness

Social Media marketer

Elvento Labs

06/2019 - 09/2019

Noida

Achievements/Tasks

- Managing company's social media handle including Facebook, LinkedIn and other, providing Platforms for the brands & video content that promotes audience interaction and increases audience promotes on Company sites.

Sales Executive

Bhushan steel limited , Sahibabad industrial area

06/2018 - 08/2018

Ghaziabad

Achievements/Tasks

- Regular lead generation and update the database of the company, Fix meetings with new clients.

SKILLS

Bookmarking

key research

directory submission

google console

google analytics

operating system (window, linux , mac)

MS - Office (word , excel, power point , access)

photoshop, canva

social media marketing (facebook , youtube, instagram)

CERTIFICATES

MS Word For Beginners : Fast Track Training (06/2020)

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

INTERESTS

Dancing

Travelling

social service

badminton