RESUME

**PERSONAL DETAILS - Rimple Sharma**

Address: Btm 1st stage, Bangalore

Mobile: +91 9988385499

Email: sharma.rimple9988@gmail.com

Current city: Bangalore

Total Experience: 2.3 years

Current Package: 3.0 LPA

Notice period: Served (Immediate joiner)

**EXPERIENCE**

I’m a B.Tech graduate with 9 months of experience as a digital marketing executive at Amicron soft solutions Pvt Ltd and 1.6 years of experience in PwC(Price Waterhouse Cooper) project at Tata consultancy services as System administrator .

My strong areas in digital marketing are PPC Campaign Management, Keyword Strategy, Market Research, Content Optimisation, SEO(ON Page), SEM, SMO, Brand Promotion, Link building & Social media marketing. I’m looking for an opportunity that will allow me to grow further in digital marketing.

In my 1.6 years of experience in PwC(Price Waterhouse Cooper) project at Tata consultancy services as System administrator my major work was( User administration (setup and maintaining account), Maintaining system, Verify that peripherals are working properly, managing Time and expenses, invoices( of PwC clients and also managed their tax applications such as Gosystem, DMS, Quickly arrange repair for hardware in occasion of hardware failure, Monitor system performance, create file systems, install software, Create a backup and recover policy, monitor network communication, update system as soon as new version of OS and application software comes out, implement the policies for the use of the computer system and network)

**CAREER OBJECTIVE**

Ambitious, self-determined, and detail-oriented individual with leadership quality, excellent communication skills, and a Bachelor in Technology.

**AD & ANALYTICS TOOLS**

I’ve hands on experience on ad platforms like Facebooks ads manager, Amazon Seller Central and Vendor Central. Additionally, I have little knowledge about Google AdWords as well. Being determined, self esteemed and go getter in nature, I’m willing to learn and add more skills to my profession and to achieve the given targets.

**ACHIEVEMENTS**

I was trusted to lead 10+ projects on Amazon Seller Central, AMS as well as on Vendor Central.

Being a System administrator helped me allot to grow as in person by in building lot of patience, hard work, tolerance as well as self growing ability.

**EDUCATION HISTORY**

I’ve completed my B.Tech from Punjab Technical University in 2017 with 76%.

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| S.NO. | CLASS | BOARD/UNIVERSITY | YEAR/MONTH OF PASSING | MARKS OBTAINED | MAX  MARKS | %AGE |
| 1 | 12th | C.B.S.E. | 2012-2013 | 351 | 500 | 70.2% |
| 2 | 10th | I.C.S.E. | 2010-2011 | 473 | 700 | 67.57% |
| 3 | B.Tech  1st sem. | PTU | NOV-2013 | 482 | 750 | 64.26% |
| 4 | B.Tech  2nd sem. | PTU | APRIL-2014 | 639 | 850 | 75.17% |
| 5 | B.Tech  3rd sem. | PTU | NOV-2014 | 503 | 750 | 67.06% |
| 6 | B.Tech 4th sem | PTU | Nov 2015 | 595 | 800 | 74.30% |
| 7 | B.Tech 5th sem | PTU | Nov 2015 | 592 | 800 | 74.00% |
| 8 | B.T each 6th sem | PTU | Apr 2016 | 630 | 800 | 78.75% |
| 9 | B.Tech 7th sem | PTU | Nov 2016 | 691 | 850 | 81.25% |
| 10 | B.Tech 8th sem | PTU | Apr 2017 | 667 | 750 | 88.93% |

**OTHER SKILLS AND CERTIFICATES**

**Computer Skills**

* MS-Excel
* Microsoft Office
* Certified SEO Executive(9 months)
* Certified System administrator(1.6 yrs exp)
* Basic Level Practical knowledge of Oracle SQL on Apex

**Language Skills:**

* Hindi, English & Punjabi

**INTERESTS AND ACTIVITIES**

* Digital Marketing on Amazon seller central, Playing Guitar, Dance and sports

**DECLARATION**

I hereby declare that the information furnished above is true to the best of my knowledge.