# **EDUCATION**

**Master of Computer Application** 

Institute: KIET Group of Institution

University: AKTU

Year: 2020

%Marks: 77.92%

**Bachelor of Computer Application** 

Institute: Institute of Management Studies

University: CCSU

Year: 2018

%Marks: 69.2%

XII

Institute: Dehradun Public School

Board: CBSE

Year: 2015

%Marks: 60.8%

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Institute: Dehradun Public School

Board: CBSE

Year: 2013

CGPA: 7.2

**Personal Info** 

Phone: 9953450178

Email: aashnakhanna66@gmail.com

Language Known: English, Hindi

**Skills:** Digital Marketing, SEO, SMM, SMO,

Google Adwords, Backlinks

# SKILLS SET

- Effective Communication Skills
- Effective Knowledge of Social Media and Search Engine Optimization
- Good Interpersonal Skills
- Ability to deal with pressure
- Good analytical and problem solving skills
- Good Leadership Skills
- Good Project Management Skills

### **CERTIFICATE**

- Completed The Fundamentals of Digital Marketing Certification from Google Digital Garage
- Completed Google Ads Search Certification
- Completed Google Ads Display Certification

### **EXTRACURRICULAR ACTIVITIES**

- Participation in Skit competition in KIET Group of Institution (MCA 2nd year 4 Semester 2k19)
- Appreciation certificate for coordinating in departmental event (INVENT 2K17) in IMS Ghaziabad
- Participation certificate in (QUIZ WHIZ-2K17) in IMS Ghaziabad
- Participation in Group Dance competition in IMS Ghaziabad (2K15)

#### **STRENGTH**

- Leadership
- Quick learner
- Flexibility and adaptability
- Positive attitude
- Handling pressure