

Ritesh Kumar Tambe

Self- Employed

PC SYSTEMS

Computer Sales & Services, Digital Marketing

Shop No. 52, Shyam Square, Opp Lic City Center

Road Pandri, Raipur (C.G.) - 492001

Email: - riteshpcsystem@gmail.com

Cell no. 9425504408 - 7224854575

www.pcsraipur.com

<http://pcsystem608415540.wordpress.com> , <https://pcsraipur.blogspot.com>

Course :

I have done 3 months online *Digital Marketing Course* from SEO Discovery Mohali Punjab.

Career Objective:

- ✓ To work for an enterprise with great ethics and excellent work environment.
- ✓ To be a punctual, obedient & quick learner.
- ✓ To be a consistent learner and remain obedient to my seniors.

Roles & Responsibilities – in Course.

- ✓ Content writing allotment both short-long form content assets.
- ✓ Use Canva to create social media post.
- ✓ Use video animation tools to make 2D, 3D & explainer videos.
- ✓ Email Marketing.
- ✓ Search Engine Marketing.

Social Media Optimization & Marketing Strategies.

- ✓ Posting according to Social Media Marketing Calendar (Facebook, Twitter, LinkedIn ,Instagram,Pinterest , Snapchat , YouTube , Whtsup).
- ✓ Reply to comments and messages.

Search Engine Optomization:

- ✓ Routine site audit like Website Analysis, Competitors Analysis.
- ✓ Site improvement and error rectification – like Google search console, SEMrush , Ahref , Screamingfrong ,Moz , Ubersuggest
- ✓ Maintaining On-page SEO.
- ✓ Keyword Optimization & Grouping PPC.
- ✓ Monthly report on Keyword rankings and overall site performance- Google Analytics.
- ✓ Head & Title Tag.
- ✓ Meta Tag and Description writing.
- ✓ Website Content writing.
- ✓ On Page creation & updating.

- ✓ Landing page.
- ✓ Off-page SEO-Guest posting, Web 2.0, Maintaining blogs, Articles, Link Building, Press Release.
- ✓ Video Creation & Infographic.

Tools

- ✓ Google Analytics & Search Console.
- ✓ Google Adwords, Adsense & Ad. Extensions.
- ✓ Google Business Listing.

Certificate

- ✓ Advanced Digital Marketing Certified from SEO Discovery.
- ✓ Google Analytics Fundamentals
- ✓ Advance Google Analytics
- ✓ Google Ad Certified

Internship Experience:

- ✓ Designation: Student.
- ✓ Company : SEO Discovery Mohali.
- ✓ Internship : 3 Month.

Hobbies:

- ✓ Reading (function-non function books, magazines, etc.)
- ✓ Writing (blog, articles and Content , etc)
- ✓ Building things (computers, product prototypes, etc.)
- ✓ Organising business events or activities

Education

Sr. No.	Board	Year	Status
1	10 th Madyamik Shisha Mandal Madhya Pradesh, Bhopal	1991	Pass out
2	12 th Madyamik Shisha Mandal Madhya Pradesh, Bhopal	1993	Pass out
3	Diploma in Computer Science and Engineering "Madhya Pradesh Board of Technical Education of , Bhopal"	1999	Pass out

IT SKILLS

Computer Sales and Services, Software teaching, Knowledge of MS Office, Google Analytics and Internet Applications

PERSONAL DETAILS

Date of Birth: 21 Jan 1976
 Languages Known: English and Hindi
 Address: Shop No. 52, Shyam Square,
 Opp Lic City Center Road Pandri,
 Raipur (C.G.) – 492001.

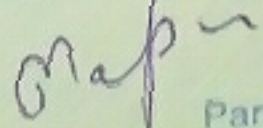


CERTIFICATE OF TRAINING

This is to certify that Ritesh Kumar Tambe, a student of **DIGITAL DISCOVERY INSTITUTE**,
has successfully completed 3 Months (online) of Training program as a Digital Marketer,
During 6th June 2019 to 6th Sep. 2019 period of his/her Training program with us,

he/she was found punctual, hardworking and inquisitive.

For SEO Discovery


Partner

Mandeep Singh (Managing Director)

Google Digital Unlocked

RITESH KUMAR TAMBE

is hereby awarded this certificate of achievement for the successful
completion of **The Fundamentals of Digital Marketing** certification exam
on 01/09/2020

Matt Britz

President – Google EMEA



Townsend Pamela Feehan

CEO – IAB Europe

Certificate ID: 7P7 ZR8 WAC

Verify the authenticity of this certificate at: <https://learndigital.withgoogle.com/link/1tb5mplmosg>

Keyword historical metrics - 449

ads.google.com/aw/keywordplanner/plan/keywords/historical?ocid=382409240&planId=143269764&euid=314272455&_u=2626089295&uscid=382409240&_c=8363644760&authuser=0

Google Ads

Keyword plan

SEARCHREPORTSTOOLS & SETTINGS

449-261-6044
riteshpcsystem@gmail.com

Plan settings ⓘ

Plan name: Plan from Nov 25, 2019, 11 PM, ...

Locations: India

Language: All languages

Search networks: Google

Last 12 months

Nov 2018 – Oct 2019

FORECASTS

NEGATIVE KEYWORDS

HISTORICAL METRICS

Saved 2 minutes ago

CREATE CAMPAIGN

+

Keyword ↑	Avg. monthly searches	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account status
builders in raipur	100 – 1K	Low	—	₹2.75	₹6.48	
civil engineer in raipur	10 – 100	Low	—	₹1.85	₹3.48	
civil engineering	10K – 100K	Low	—	₹1.75	₹18.33	
house construction	1K – 10K	Low	—	₹3.30	₹32.27	
house construction builders	10 – 100	Medium	—	₹3.46	₹45.41	
house construction company	10 – 100	Low	—	₹4.79	₹37.33	
house construction estimate	100 – 1K	Low	—	₹7.96	₹21.93	
house construction loan	100 – 1K	Medium	—	₹8.45	₹29.13	
house construction materials	100 – 1K	Medium	—	₹2.65	₹30.30	
house construction rate	10 – 100	Low	—	₹9.72	₹27.52	
house construction services	10 – 100	Low	—	₹10.10	₹38.88	
house map	10K – 100K	Low	—	₹2.12	₹8.96	
house repair	100 – 1K	Low	—	₹7.20	₹118.22	
low cost house construction	100 – 1K	Low	—	₹16.78	₹53.25	
vastu for house	10K – 100K	Low	—	₹2.70	₹25.35	

Show rows: 2001 - 16 of 16

Keyword Planner can be used to generate keyword ideas, but it doesn't guarantee improved performance. You're responsible for your keyword choices and for complying with our advertising policies and any applicable laws.

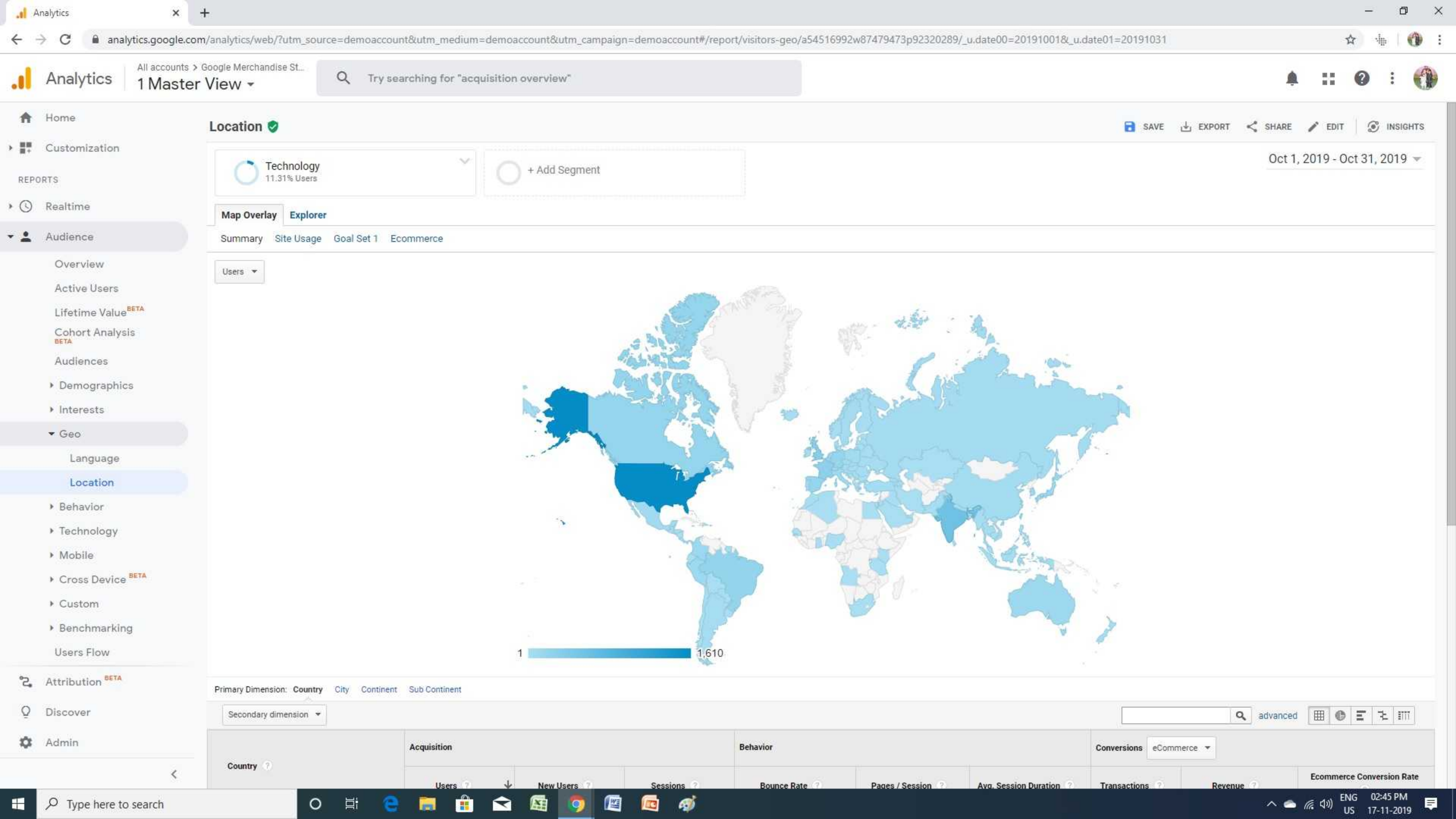
Type here to search

ENG US11:33 PM25-11-2019

Crawl Overview Report by the Screaming Frog SEO Spider (11.3)













Site Crawled <http://pcsrampur.com/>
 Date Wednesday, Oct 9, 2019
 Time 17:36:13 IST

Summary	Number of URLs	% of Total URLs	Total URLs	Total URLs Description
Total URLs Encountered	38	100.00%	38	URLs Encountered
Total URLs Crawled	38	100.00%	38	URLs Encountered
Total Internal blocked by robots.txt	0	0.00%	38	URLs Encountered
Total External blocked by robots.txt	0	0.00%	38	URLs Encountered
URLs Displayed	38	100.00%	38	URLs Displayed
Total Internal URLs	37	97.37%	38	URLs Displayed
Total External URLs	1	2.63%	38	URLs Displayed
Internal				
All	37	100.00%	37	Internal URLs
HTML	3	8.11%	37	Internal URLs
JavaScript	19	51.35%	37	Internal URLs
CSS	11	29.73%	37	Internal URLs
Images	4	10.81%	37	Internal URLs
PDF	0	0.00%	37	Internal URLs
Flash	0	0.00%	37	Internal URLs
Other	0	0.00%	37	Internal URLs
Unknown	0	0.00%	37	Internal URLs
External				
All	1	100.00%	1	External URLs
HTML	1	100.00%	1	External URLs
JavaScript	0	0.00%	1	External URLs
CSS	0	0.00%	1	External URLs
Images	0	0.00%	1	External URLs
PDF	0	0.00%	1	External URLs
Flash	0	0.00%	1	External URLs
Other	0	0.00%	1	External URLs
Unknown	0	0.00%	1	External URLs
Protocol				
All	37	100.00%	37	All internal and non HTML external URLs
HTTP	37	100.00%	37	All internal and non HTML external URLs
HTTPS	0	0.00%	37	All internal and non HTML external URLs
Response Codes				
All	38	100.00%	38	All Crawled URLs
Blocked by Robots.txt	0	0.00%	38	All Crawled URLs
Blocked Resource	0	0.00%	38	All Crawled URLs
No Response	0	0.00%	38	All Crawled URLs
Success (2xx)	38	100.00%	38	All Crawled URLs
Redirection (3xx)	0	0.00%	38	All Crawled URLs
Redirection (JavaScript)	0	0.00%	38	All Crawled URLs
Redirection (Meta Refresh)	0	0.00%	38	All Crawled URLs
Client Error (4xx)	0	0.00%	38	All Crawled URLs
Server Error (5xx)	0	0.00%	38	All Crawled URLs
Content				
Large Pages (Over 100KB)	0	0.00%	3	Internal HTML pages with 2xx response
Low Content Pages (Under 300 Words)	1	33.33%	3	Internal HTML pages with 2xx response
URL				
All	37	100.00%	37	Internal URLs
Non ASCII Characters	0	0.00%	37	Internal URLs
Underscores	0	0.00%	37	Internal URLs
Uppercase	0	0.00%	37	Internal URLs
Duplicate	2	5.41%	37	Internal URLs
Parameters	0	0.00%	37	Internal URLs
Over 115 Characters	0	0.00%	37	Internal URLs
Page Titles				
All	3	100.00%	3	Internal HTML pages with 2xx response
Missing	1	33.33%	3	Internal HTML pages with 2xx response
Duplicate	2	66.67%	3	Internal HTML pages with 2xx response
Over 65 Characters	0	0.00%	3	Internal HTML pages with 2xx response
Below 30 Characters	2	66.67%	3	Internal HTML pages with 2xx response
Over 568 Pixels	0	0.00%	3	Internal HTML pages with 2xx response
Below 200 Pixels	2	66.67%	3	Internal HTML pages with 2xx response
Same as H1	0	0.00%	3	Internal HTML pages with 2xx response
Multiple	0	0.00%	3	Internal HTML pages with 2xx response
Meta Description				
All	3	100.00%	3	Internal HTML pages with 2xx response
Missing	3	100.00%	3	Internal HTML pages with 2xx response
Duplicate	0	0.00%	3	Internal HTML pages with 2xx response
Over 155 Characters	0	0.00%	3	Internal HTML pages with 2xx response
Below 70 Characters	0	0.00%	3	Internal HTML pages with 2xx response
Over 930 Pixels	0	0.00%	3	Internal HTML pages with 2xx response
Below 400 Pixels	0	0.00%	3	Internal HTML pages with 2xx response
Multiple	0	0.00%	3	Internal HTML pages with 2xx response
Meta Keywords				
All	3	100.00%	3	Internal HTML pages with 2xx response
Missing	3	100.00%	3	Internal HTML pages with 2xx response
Duplicate	0	0.00%	3	Internal HTML pages with 2xx response
Multiple	0	0.00%	3	Internal HTML pages with 2xx response
H1				
All	3	100.00%	3	Internal HTML pages with 2xx response
Missing	3	100.00%	3	Internal HTML pages with 2xx response
Duplicate	0	0.00%	3	Internal HTML pages with 2xx response
Over 70 Characters	0	0.00%	3	Internal HTML pages with 2xx response
Multiple	0	0.00%	3	Internal HTML pages with 2xx response
H2				
All	3	100.00%	3	Internal HTML pages with 2xx response
Missing	1	33.33%	3	Internal HTML pages with 2xx response
Duplicate	2	66.67%	3	Internal HTML pages with 2xx response
Over 70 Characters	0	0.00%	3	Internal HTML pages with 2xx response
Multiple	2	66.67%	3	Internal HTML pages with 2xx response



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Highlight the products and services you offer, and what makes your business unique

<p>Website Design In Low Cost CG 25% Discount Digital Marketing Call & Meeting Today</p> <p> pcsraipur.com▼</p> <p>We are doing Website Design Development SEO & DM with Reliability Quality Expert in Raipur We Are A Creative Digital Agency Focused on Growing Brands Online through website SEO & DM</p> <p> SHOP NO 52 SHYAM SQUARE, OPP LIC CITY CENTER ROAD PANDRI RAIPUR, Chhattisgarh</p>	<p> EDIT</p> <p> DUPLICATE</p>
<p>Website Development in budget 25%Discount SEO & Social Media Today Call Take Great Deal</p> <p> pcsraipur.com▼</p> <p>We are Website Designing & Development SEO DM Company based in Raipur Chhattisgarh India. Our organization deliver results in Digital Marketing & Social Media Services like SEO PPC</p> <p> SHOP NO 52 SHYAM SQUARE, OPP LIC CITY CENTER ROAD PANDRI RAIPUR, Chhattisgarh</p>	<p> EDIT</p> <p> DUPLICATE</p>
<p>Website Hosting In Your Need 10 to 25 % Discount in Domain Call For never before Offer</p> <p> pcsraipur.com▼</p> <p>We are doing Website Design Development SEO & DM with Reliability Quality Expert in Raipur We Are A Creative Digital Agency Focused on Growing Brands Online through website SEO & DM</p> <p> SHOP NO 52 SHYAM SQUARE, OPP LIC CITY CENTER ROAD PANDRI RAIPUR, Chhattisgarh</p>	<p> EDIT</p> <p> DUPLICATE</p>

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