

Gautam Sharma

Chandigarh | 7696627248

content.gautam@gmail.com, [LinkedIn](#), [Instagram](#)

PROFESSIONAL SUMMARY

Expert Writer versed in broad spectrum of topics and issues. Award-winning writer (Content Writer Of The Year, GeekTech). Winner of Kavya Mahasamar, a poetry competition and one of the most admired and loved poets of the region.

SKILLS

- Consistent brand messaging
- Creative writing
- Promotional Marketing and Advertising
- Proofreading
- Social Media Marketing
- Marketing Understanding
- Editing Skills
- Editing and review

WORK HISTORY

CONTENT WRITER | Aug 2019 to Sept 2020

[Tech Prastish Software Solutions](#) - Mohali, Punjab

- Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content.
- Completed thorough research into assigned topics.
- Evaluated project requirements and content standards for each project in order to produce copy in line with creative structure.

SENIOR CONTENT WRITER | Dec 2018 to June 2019

[Code Brew Labs](#) - Chandigarh, Chandigarh

- Was a featured writer on [Adaptive Learning](#) on eLearning Industry.
- Managed competing deadlines with efficiency.
- Evaluated project requirements and content standards for each project in order to produce copy in line with creative structure.
- Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating and authentic approach.
- Reviewed and edited final copy for accuracy and oversaw all phases of production.

CONTENT WRITER | July 2017 to Nov 2018

[Ably Soft Pvt. Ltd.](#) - Mohali, Punjab

- Completed thorough research into assigned topics.
- Evaluated project requirements and content standards for each project in order to produce copy in line with creative structure.
- Customized brand message to reach and capture target audience interest and drive engagement.

CONTENT WRITER | Dec 2015 to June 2017

GeekTech - Panchkula, Haryana

- Started my career as a content writer in this company.
- Maintained consistent quality right from work sample to all subsequent write-ups.
- Mentored new content writers and guided them wherever possible.
- Grew into an experienced content writer capable of writing in various styles for various industries.

EDUCATION

IET Bhaddal - Ropar | B.Tech

Information Technology, Mar 2013

My batch was 2003-2007. Graduation took longer than expected. Spent this time to learn and explore.