

ANJALI PARASHAR

Front End Web Developer | Social Media Executive

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Objectives

I want to utilize my skills and potential to achieve a challenging position in the Front-End Development as well as Social Media Industry and fulfilling organizational goals.

Key Skills

- **3 years** of experience in SMO and Web Development using **HTML5, CSS3, and Angular 2.**
- Good knowledge of SMO and its use in Online Marketing and try to improve In-depth knowledge of Utilizing the right types of social media for different types of clients and market spaces.
- Payment Gateway Integration.
- Aware of international web standards and protocols.
- Testing a website & identifying bugs & technical problems.
- Producing, modifying, and maintaining websites and web applications.
- Experience in Interacting with the Client & Understanding requirements.
- Creating websites that are user-friendly, effective, and appealing & quality web pages.
- Explaining the costs and benefits of a proposed website to customers and end-users.
- Successfully spearhead campaigns on social media platforms including Facebook, Twitter, and Instagram.
- Manage social media planning for the execution of marketing strategies and community management.
- Implement marketing and promotion tactics that led to a 34% growth in total social media shares and 27% increase in website traffic from social media posts
- Monitor the online presence of the company's brand and engage with users, strengthening customer relationships.

Education

- **B.tech in Computer Science Engineering(CSE)** From Trident Academy of Technology (T.A.T) in the year of 2017, under BPUT (ROURKELA), Orissa, having C.G.P.A:- 6.74
- **Intermediate(+2) in Science** From N. K College, Patna, in the academic year of 2013, Securing 67%
- **10th class (CBSE)** From A.V.N Public, Patna School, In the Academic year of 2009, Under CBSE, Securing 70%

Employers

Brandy Bush Services Pvt. Ltd.

As a Web Developer

Dates Employed: August 2017 to till date...

Employment Duration: 3 Years

Bhubaneswar, Odisha

Role:

Coordinated with multiple clients and design/development teams on the creation and Implementation of various client Websites. Determining optimum platforms and environments for Website development and management, depending on the needs of each client. Worked closely with the SEO & SMO department for the implementation of various Search Engine Optimization techniques. Maintained and improved intranet infrastructure, and performed internal desktop support.

Technical Skills

- | | |
|-------------------------------------|--|
| • Languages: | PHP, C, C++ |
| • Framework: | Angular 2 |
| • Content Management System (CMS) : | WordPress |
| • Web Server: | XAMPP |
| • Desktop FTP Client: | FileZilla |
| • OS & Server: | Windows, Apache Server |
| • Graphics Palette: | Adobe Photoshop 7.0 / CC,
Flash 5.0, Aldus PageMaker6.0 |
| • Web Technologies: | HTML 5, CSS 3, Bootstrap |
| • Scripting: | JavaScript, JQuery, |
| • Database: | SQL Server, MySQL,MS Access |
| • Web Hosting Control Panel: | CPanel |
| • Tools/Software: | Notepad++, Sublime, brackets |
| • Payment Gateways: | PayPal Checkout, Google Checkout |

Hobbies & Interests

- Music
- Learning new Technology

Languages

- English
- Hindi
- Odiya

Personal Details

Address:	Vishwaveen Kunj, Jay Prakash Nagar Patna Bihar, Pin-800001
DOB:	15th Dec 1994
S/O:	Ram Badan Upadhuay
Nationality:	Indian
Marital Status:	Un-Married
Sex:	Female

Declaration

I hereby declare that all the statements mentioned above are true, complete & correct to the best of my knowledge and belief.

Best regards
Anjali