

 **Shruti Verma**

 **+91-7807391479 sverma.mba15@chitkara.edu.in**

 **CAREER OBJECTIVE**

To work in a healthy, innovative and challenging environment which can extract the best out of me and help me grow at professional as well as personal level thereby directing my future endeavors as an asset to the organization.

 **EDUCATION**

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree** | **University/ College** | **Percentage/CGPA** | **Year** |
| MBA (MARKETING) | Chitkara University, Punjab | 8.49 | 2015-17 |
| B.Com | ST Bede’s College, Shimla, HP | 56.58% | 2012-15 |
| XII | DAV Public School, Shimla, HP | 71.2% | 2010-12 |
| X | DAV Public School,Shimla, HP | 60% | 2010 |



 **SUMMER INTERNSHIP**

|  |  |
| --- | --- |
| **Company’s Name** | India Transact Technology Limited |
| **Project Title** | **Customers’ Acceptance and Behaviour Towards Cashless Transactions**  |
| **Object of Study** | MPOS device |

 **OTHER PROJECTS UNDERTAKEN**

* Market survey conducted on the usage of OLX and Quikr while undertaking marketing module.
* Market survey conducted on the usage of google glsses in marketing module
* Two days chitkara mandi personal experience of selling
* Business Simulation Module from StratEdge
* Eleven day experience of big bazaar training
* Selling and distribution survey experience

|  |
| --- |
| **EVENTS AND WORKSHOPS*** Workshop on 5 LEVELS OF LEARDERSHIP certified by “John C. Maxwell” by Mr. Geetraj Singh
* Workshop on Idea to Product by Mr. Satinder Pal from Reliance Jio
* Workshop on Effective Selling Skills and Effective Oral Presentation Skills by Mr. Geetraj Singh, HR, Mount Meru Group

ico-sms.png **WORK EXPERIENCE*** Worked for 6 months as a Digital Relationship Manager with Axis Bank. My key area of work includes customer portfolio management.
* Worked with ITC Hotel chains as a relationship executive. My key responsibilities included handling various client accounts and acting as a bridge between the organization and client by offering advice and new product promotion

  **TOOLS** * Saksham
* CRM
* I-leverage

  C:\Users\Shallini\Desktop\download (1).png **CAREER RELATED SKILLS** * Basic knowledge of MS Office (Word, PowerPoint, Excel)
* Leadership skills
* Effective Communication skills
* ico-sms.pngGood Listening skills

  **LANGUAGES KNOWN*** **forms_icon_8.png** Hindi ( Native), English ( Fluent)

**C:\Users\Shallini\Desktop\download (1).jpg HOBBIES AND INTERESTS** Reading, Travelling, Cooking  **PERSONAL DETAILS*** **Name:** Shruti Verma
* **Father’s Name:** Mr.Prakash Verma
* **Permanent Address:** Vill-Karhail, P/O-Himri, Tehil-Kotkhai, District-Shimla, Himachal Pradesh(171202)
* **Gender:** Female
* **DOB:** 03/10/1993

**forms_icon_8.png** |