

Social Media Manager

Profile

To work in a challenging environment that provides greater exposure and gives opportunity to put up innovative ideas into reality in there by becoming an asset to the organization enabling mutual growth.

Contact

GHATKOPAR, MUMBAI



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Experience

SOCIAL MEDIA MANAGER

Dygn Media | Jan 2020- Present

Managing social media accounts and handling social media for daily posting.

Creating monthly calendar, developing stratergies & analyzing monthly reports.

COORDINATOR

Pooja Entertainment & Films | April 2019- Oct 2019

Managing internal operations.

Coordinating with the PR, Marketing & Digital team for movie promotions.

CASTING INTERN

Optimystix production house pvt.Ltd | May 2018 - September 2018

Interned in the Casting team for a Television game show with aired on Star plus.

Took auditions and handled Data Promoted the show on various social media platforms

Education

BACHELOR OF MASS MEDIA.

University of Mumbai | 2015-2018

Skills

SEO

Microsoft Excel

Social Media Strategy

Microsoft PowerPoint

Digital Marketing

Microsoft office

Creativity