

ZUBEN KOCHHAR

CONTENT WRITER

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790 h mohali phase 2

EXECUTIVE SUMMARY

Adept in writing content

I have a huge writing experience of more than 3 years now and I have shown my versatility by writing quantity articles on various topics.

I also have an extraordinary ability to write instantly on almost any topic. In my previous projects, I have written articles on many contradictory subject matters as door shipping, computer ace, carports, gazebos, tiny homes, social media marketing, web development, web designing, seducer etc. But most importantly, I not only write the article but also make sure that it's on point and reader friendly which is very important for your project.

SPECIALIZATIONS

Content writing
SEO friendly content
- Grammarly
- Reading Comprehension
- Website Content
- Guest blogging
Blogs
On page SEO
Canva

WORK EXPERIENCE

Junior Copywriter

Solarworld energy solutions Pvt Ltd. |

- Writes informative copies for solar power
- Blogs covering the importance of solar power
- Ethics of solar power

Sales and copywriter A one solar | 2018| Jeevak Solar|2019

- On page SEO| Sales | Content
- Keyword research
- SEO friendly content

EDUCATION HIGHLIGHTS

Secondary school - Vidya Bharati school

Higher secondary school- Vidya Bharati school

B.com IEC university Himachal

Digital marketing| Content writing| SEO

Currently working SRP DIGITAL SERVICES PVT LTD.

Content writer

SEO

Guest blogging

Blogs

- Bidding Up Work

LANGUAGES SPOKEN

ENGLISH

HINDI

PUNJABI