

# ARPITA SHARMA

- Chandigarh, India · 89681-01449, D.O.B: December 6th, 1996  
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A highly motivated individual, with adept creativity in mobilizing thoughts to words. Surfing through the tides of life's exciting vast ocean to find a substantial stand to gain complement. Making it to the ground, a human being with a dynamic verve, always on toes to grasp any new opportunities for discovering the intricate folds of life.

## SKILLS

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| <ul style="list-style-type: none"><li>● Adaptability</li><li>● Inquisitive</li><li>● Willingness to learn and Adapt</li><li>● Conceptual and Analytical Thinking</li></ul> | <ul style="list-style-type: none"><li>● Communication and Relationship Building</li><li>● MS Office</li><li>● Strong Research Skills</li><li>● Team Player</li></ul> |
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## EXPERIENCE

SEPTEMBER 2019 – CURRENT

### CONTENT WRITER, AM TECH NETWORKS

- Streamlined the process for idea generation and segregation of the different content types.
- Worked on creating unique and engaging content on different categories such as
  - Travel
  - Fashion
  - Home décor, etc.
- Worked on multiple client facing articles for the newsletter assisting the end customers in making choices based on reviews created by us.
- Accumulating authentic information from verified sources for the article, making it worthwhile for the readers
- Conducted periodic checks for any outdated content and worked on updating the same.

## EDUCATION

JULY 2018- CURRENT

### PG DIPLOMA IN FOOD SAFETY AND QUALITY MANAGEMENT, IGNOU, DELHI

- Participated in workshops:
  - Workshop on Food Labeling for Ready to Eat Snacks

AUGUST 2014- JULY 2017

### Bsc. MICROBIOLOGY, PGGC11, CHANDIGARH

- Active Part of the Literature Club
- Organizer Committee Member for Annual Debate and Elocution 2015

ARPITA **S**HARMA