

HONEY MEHTA

CONTENT WRITER

Seeking a career in content writing where I can utilize my quantitative and analytical abilities, quick learning and adaptability, acquired through my experience, to add value to my organization



SPECIALIZATIONS

- Content Writing
- Creative Writing
- Copy Writing
- Hands on Knowledge in SEO- On Page and Off Page
- Digital Marketing Platforms

CONTACT INFORMATION

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EDUCATION BACKGROUND

Punjab Technical University
M.TECH IN COMPUTER SCIENCE & ENGINEERING, CLASS OF 2014

- Year of passing - 2016
- Percentage - 75%
- Thesis Research Work - Character Recognition Using DIP

WORK EXPERIENCE

Senior Content Writer

NEXTPAGE IT SOLUTIONS (MAXABOUT.COM)
JUL 2017 TO JUL 2020

- Writing optimized content for multiple websites and projects
- In charge of overseeing multiple projects simultaneously
- Create content marketing campaigns using best SEO practices to generate maximum traffic
- Help in blog promotion and article pitching
- Content Creation for in-house collaborations
- Help in generating optimized infographics
- Guest Blogging

Punjab Technical University

B.TECH IN COMPUTER SCIENCE & ENGINEERING
, CLASS OF 2010

- Year of passing - 2014
- Percentage - 80%