**RESUME**

**NAME: Ruply Saini**

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**Career objective:**

Seeking a challenging job where I can utilize my skills and knowledge and an environment which gives opportunity to explore one’s talent, recognizes capabilities and believes in teamwork and overall development of the personality.

**Work Experience:**

* 4 years of work experience as a content writer (blog, articles, SEO, Website, Social Media Posts, Descriptions, Meta Descriptions, Adds, for Brand Marketing, B2B etc) at Creative Web Marketers Pvt. Ltd and further 1 year experience at Klocrix Business Solution’s Pvt.Ltd

**Job Responsibilities:**

* Experienced in creating unique content to have more traffic.
* Experienced in creating quality content for the blogs both online and offline blogs.
* Content for the Social Media **Facebook, Twitter, Instagram, Linkedin, Pinterest** etc. to generating traffic and increasing brand value of the product.
* Experienced in writing **Website content.**
* Write content for **Brand Marketing, B2B Marketing & Organic Marketing.**
* Great knowledge of **Facebook, Twitter** & **Bing** ads.
* Experienced in writing Article, Blog, Classified, descriptions, Social Bookmarking and many more.
* Business brand improvements using various social platforms like LinkedIn, Quora etc.
* Analyze unique content requirements, scope and planning strategy depending upon business model.

**Key Skills:**

* Content for Search Engine Optimization
* Content for Social Media Post
* Blog for both online and offline
* Articles, guest post, press release
* B2B content
* Adds, Descriptions, Meta Descriptions

**Educational qualification:**

* **BCA (Bachelor of Computer Applications ) from PU**
* **MCA in ( Master of Computer Applications) from DAV**

**Co-Curricular Activities:**

* Participated and won various prizes in debates, declamations, skit competitions at school level.
* Participated and organized college fresher function.
* Participated in various quiz functions at interdepartmental level.

**Interest & Spare Time Activities:**

* Listening to Music.
* Internet surfing

**Strengths:**

I am fully confident to work in digital marketing field. I feel that with the kind of an interest and enthusiasm I posses I could be a great asset to any organization. I am looking for an organization where my skills, qualities and qualifications can be utilized and I shall grow with the growth of the company.

**Personal Details:**

Father’s Name : Ravinder Singh

Date of Birth : 8 May 1992

Sex : Female

Nationality : Indian

Language Known : English, Hindi, Punjabi

**Declaration:**

I hereby declare that the information furnished above is true to the best of my knowledge.

**Place:** India