

Anusua Das *Graphic & UI designer*



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📅 09/02/1991

👉 <https://da921991.wixsite.com/anusuashowcasedesign>

Profile Summary

Creative, versatile UI and graphic designer with a track record of increasing client satisfaction by developing contemporary and aesthetically polished design skills. Strong expertise in presentation, design and layout enhancement. Competent at understanding the client's requirements and grasping what needs to be done.

Core Competencies

- Web designing
- Design banner
- Logo design
- UI design
- Design infographics
- Layout enhancement

Key Accomplishments

- Interact with offshore clients, determine their needs and independently handle the project from start of the design phase to delivering to client's end the final layout through brainstorm sessions.
- Have been to such responsibility where I worked on more than one deadline simultaneously, being multitasking I delivered my work in time without compromising the quality.
- The horizon of my work responsibility fall from making digital illustrations to UI mock up screen design to branding templates.

Professional Experience

- **PwC** | 05/2019 to 06/2020
- **Brainium Information Technologies Pvt Ltd.** | 04/2017 to 04/2019
- **Accenza Web Pvt Ltd.** | 04/2016 to 03/2017
- **Primedart Technologies** | 08/2015 to 03/2016

Key Skill

Adobe Photoshop, Adobe
Illustrator, MS Office, MS
PowerPoint, Google
Slide, Google doc, Google
sheet



UI and Graphic Designer

- Develop thematic graphic content for marketing purposes as per client requirements.
- Generate computerized layouts using Adobe photoshop/Adobe Illustrator/M.S Office to create aesthetically appealing visual content.
- Design banners for web,UI and social media.
- Branded templates.
- Worked in a 'Waterfall' and Agile' both module to create soothing designs.
- Iterate,revise and Produce final art product.

Education

- Bachelor's Degree from **Calcutta University, 2012**
- Higher Secondary education from **W.B.C.H.S.E Board,2008**
- Secondary education from **W.B.B.S.E Board,2006**

Certificates

- Certificate course in Web & Graphic designing from **Sri Sarada Math Rasik Bhita, 2015.**
- Diploma certificate course in Information Technology Application form **Youth Computer Training Center (WB Govt.)**

Personal Information

Guardian's Name: Debayan Rana

Languages known: English,Bengali, Hindi

Signature

Anusua Das