**Aman Mehra**

Sector 110-111, Mohali (Punjab)

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**OBJECTIVE**

Seeking a challenging job in the field of SEO Executive & Digital Marketing, Where I can apply my skills and abilities, which will help in delivering quality products to the client.

**WORK SUMMARY**

* Have Knowledge About on Page Optimization: Page Title, Meta tags, Description, Keywords Research, Page URL, Page Size, Image optimization, Sitemaps.
* Off Page Optimization: Article and Blog Submission, Directories Submission, SMO, Social book marking and Optimization, Classified Ads and Link Building
* Search Engine Marketing (SEM): Google AdWords.
* Website Administration: Website Analysis
* Improving the search engine optimisation (SEO) by using techniques including but not exclusive to: Keyword Research, social media (Facebook, Gmail, Twitter, LinkedIn, Pinterest), blogging, link building, Article submission, Social bookmarking, Website Analysis, Content Placement, Optimization of Search Engine Essential Files (robots.txt, sitemap.xml), Classifieds Submission, WordPress.

**EDUCATIONAL QUALIFICATION**

* 10th From PSEB in 2015.
* 12th From PSEB in 2017.

**EXPERIENCE**

**I have 6 months experience as**  SEO Executive & Digital Marketing **. Details are as follows:**

|  |  |  |
| --- | --- | --- |
| **Company Name** | **Designation** | **Period** |
| **Systalsoft Technology Pvt. Ltd.** | Fresher  SEO Executive & Digital Marketing | 12th Aug 2019 To Feb 10th 2020 |

**PORTFOLIO**

I did work as SEO Executive & Digital Marketing. During that period I have created the following sites:

* **My work:**
* <https://differentmart.com/>
* <https://innovatorpoint.com/>

**PERSONAL INFORMATION**

Father Name : Mr. Charanjeet Singh

Date of Birth : 3Feb 1998

Nationality : Indian

Languages : Hindi, Punjabi, English

**DECLARATION**

I hereby declare that the information furnished above is true to the best of my knowledge.

Place: Mohali Aman Mehra