



# DIKSHA GATHANIA

Freelance content writer

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Giving vision to your thoughts and experience through my words. I am a professional content writer. I specialize in writing digital marketing content, technical content, and travel-related content. You said it and I got it.

## EDUCATION

### B. tech

IET Bhaddal technical campus

08/2016 – 05/2020

Ropar

Courses

- CSE

### 12th Class

(HP Board)

2014 – 2015

81%

Courses

- Non Medical

### 10th Class

(HP Board)

2012 – 2013

89%

Courses

- High school education

## PERSONAL PROJECTS

### Archware solutions

- Written SEO friendly blogs and article for the website

### Brisk movers

- Written SEO friendly web content and blog for the website

### Exilib website

- Written engaging article for website.

### IPL (ipll.manoa.hawaii.edu/)

- Written articles and blogs for the lead generation.

### Other projects

- Completed 20+ projects from the different corner of the globe which includes health & fitness, Technical writing travelling blogs, Digital marketing, web content, articles & blogs

## WORK EXPERIENCE

### Intern

Northpole web services

01/2020 – Present

mohali,

Digital marketing company in mohali providing services in seo, smm, ppc, and web development

## SKILLS

Content writing

Technical writing

Guest posting

Search engine optimization

Social media marketing

Adaptability

Strong work ethics

Leadership

## ACHIEVEMENTS

ISTE (The Indian Society for Technical Education) Member in college

coordinated many events under ISTE.

Main coordinator in technical festival in college. (10/2018)

coordinator in NASA (The National Association of Student of Architecture) (10/2018)

## ORGANIZATIONS

Solitaire Infosys Pvt Ltd. (06/2018 – 07/2018)

Trainee

Northpole web services (01/2020 – Present)

intern

## CERTIFICATES

CCNA Certificate

Digital marketing certificate

## LANGUAGES

English  
Full Professional Proficiency

Hindi  
Full Professional Proficiency

## INTERESTS

Reading novels

Travelling

Being with friends

listening to podcast