

Alisha Verma

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EXPERIENCE

Wonderhouse Books, New Delhi — *Intern Content Writer*

February 2020 - March 2020

- Curated Blogs and articles for Education Niche
- Ferro Proofing and Proofreading
- US and India Market research for audience analysis and product placement

The Non Conformist Magazine, Medium — Review Writer

October 2019 - December 2019

- Reviewed Books including Literature classics and Fiction best-sellers
- Received first copy of various books for exclusive review before public release

WhitePanda. Bangalore — Intern Content Writer

October 2019 - November 2019

- Delivered 4000 words per day throughout the tenure
- Developed articles for e-learning niche
- Researched global markets for the same including US, UK, South Africa, and India

SKILLS

Writing

(Blogs, Articles, Press Releases)

Review writing

(Classics, New Books, Pre-Launches)

Proof Reading

Market

Research (US and India)

Basic SEO knowledge

and Media management

Proficient in

English and Punjabi

Team Player

MFP Federation and Pressure group, Chandigarh — PR Intern

6 November 2019 - 14 November 2019

- Translated and wrote Press Releases in English and Punjabi for International Conclave on Human rights and SDG's
- Got exclusive coverage from Indian Express, Punjab Kesari, The Tribune, etc.

EDUCATION

M.A. [Journalism and Mass Communication] - Masters

May 2018 - Present, Panjab University, Chandigarh

B.A [School of Hons. in English] - Bachelors

May 2015 - May 2018, Guru Nanak Dev University, Amritsar