

Rahul Ghai

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Career Profile:

I'm a proficient writer with diverse knowledge and experience of writing content for various websites for over 3years to identify and resolve gaps in content development and improve the workflow process. Completing the work well within the timeframe with thorough use of SEO to dominate Google search results is my priority. Seeking a position of a content writer where I can offer my expertise.

Key Skills:

- ❖ Creative writing
- ❖ Blog post writing
- ❖ Product description writing
- ❖ Website content writing
- ❖ Affiliate marketing article writing
- ❖ Biographical writing
- ❖ Article writing

- ❖ Ability to deliver the projects well within the timeframe

Technical Skills:

- ❖ Excellent knowledge of tools like Microsoft Office, Access, Excel, Outlook, PowerPoint and Word.
- ❖ Thorough use of SEO to dominate Google search results.

Professional Experience:

- ❖ Slide Team Content Writer (2 yr +)

www.slideteam.net

- Creating, editing and proofreading text content with a team of content writers in accordance with the client's requirement.
- Working closely with Seo team to produce website content for education health and IT sectors
- Creating content using various multimedia formats that can be read listened to or viewed on wide screens
- Affiliate marketing article writing for Amazon associates and independent entrepreneurs.

Educational Summary and Certifications:

B.A (Hons.) in English Punjab University 2013: