**Durga Dogra**

SEO/Content Writer/Social Media Marketer Mobile: +91-7018890410

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**Career Summary:**

* 2-years’ experience as a Professional Content Writer / Content Marketing/ social media Marketing / search engine marketing
* Written two e-books on Amazon Kindle.
* Published articles on different domains like financial, travel, entertainment, information, academic and product based.
* Hands-on knowledge in Content Marketing as Guest posting.
* Proven experience in Rediit, Quora, Pinterest , twitter, Linkedin, Instagram and Facebook

**Academic Educational Qualification**

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| --- | --- | --- | --- | --- |
| **Academics/Degree** | **College/School** | **Board/University** | **Year** | **Percentage (%)** |
| M.Sc (Physics) | D.A.V college Chandigarh | Panjab University | 2016-2018 | 60 |
| B.Sc ( Physics) | MLSM College | HPU | 2013-2016 | 73 |
| 12th | Minerva Public School | HPBOSE | 2013 | 82 |

**Employment:**

***Currently Working in FlyDealFare under Joy Travel Services. It is a travel agency working in flight ticket deals from USA to India.***

***Skills Developed Under Company: (1 Year)***

* ***Writing Travel and Flight Technology related blog in conjunction with SEO analysts.***
* ***Quora Interaction of Question and Answers.***
* ***Experience in Pinterest***
* ***Knowledge of WordPress***
* ***Wrote wide variety of website content appealing for visitors.***
* ***Creating content and product description of the website of electronic gadgets***
* ***Guest posting***
* ***Twitter***
* ***Instagram***
* ***Brand Awareness***

***Dialabank (Content Writer / Digital Marketer ) ( 1 Year)***

***Skills Developed Under Company:***

* ***Proof reading and plagiarism removal.***
* ***Email Marketing Messages creation and dealing***
* ***Content Writing, on page , off page optimization , WordPress, Google Analytics, Google search console, Google AdWords***
* ***Experience in WordPress.***
* ***Facebook Ads***
* ***Instagram Ads***

**Technical Skills**

* Content Writing Skills (Technical / Non-Technical), Website Data and Blogs
* Social Media Marketing
* Search engine marketing
* Interaction with clients through mail.
* SEO (business listing, social media) and Guest Post
* Tools: Microsoft office, Ahref, SEMRush, Alexa, Ubersuggest
* Google Analytics and Google Search Console.

**Achievements and Hobbies**

* Writing
* Blogging.
* Reading.

**Achievements**

I have published two e-books on Amazon Kindle.

1. Life without a Guy.

 <https://www.amazon.in/Life-Without-Guy-Story-without-ebook/dp/B082HP9G6P>

1. The girl I loved and the girl I married. [https://www.amazon.in/gp/product/B083K6PLNC/ref=dbs\_a\_def\_rwt\_bibl\_vppi\_i0](https://www.amazon.in/gp/product/B083K6PLNC/ref%3Ddbs_a_def_rwt_bibl_vppi_i0)

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|  **Personal Details** |
| **Date of Birth** | 28 March, 1996 |
| **Father’s Name** | Mr. Vijay Dogra |
| **Nationality** | Indian |
| **Marital Status** | Single |
| **Linguistic ability** | English |

I hereby declare that the given herein are true and complete to the best of my knowledge and belief.

**Date: \_ \_ /\_ \_ /\_ \_ Durga Dogra**

**Place: \_ \_ \_ \_ \_ \_ \_\_ \_ (Signature)**

More than 2 years of experience in developing audience engaging content for websites and blogs. Other than writing the experience of proofreading, editing, plagiarism removal of content makes the difference. Creating content as per SEO strategies. Updated with right tools to maintain content before publishing.

Stick to deadline

Independent work capabilities

Self-motivator

Collaboration in Team work

Team worker

Smart worker