Webguruz

What we say....We deliver...

COMPANY OVERVIEW

http://webguruz.in/

WEBGURUZ OVERVIEW

TABLE OF CONTENTS

About Us

Webguruz Technologies Pvt. Ltd. is an IT Solutions Company providing fully integrated, multidisciplinary web services.

▶ **Established in 2008**

▶ **Number of employees: 50**

▶ **Head Office: Chandigarh**

▶ **Branch Offices: U.K, U.S.A, Australia**

50,000 UPWORK HOURS	**740** NO. OF PROJECTS	**250** NO OF SERVED CLIENTS	**48** DEDICATED STAFF

Why Webguruz

▶ Webguruz caters to the dynamic needs of its clients using agile development model.

▶ We provide 24/7 online support to our clients.

▶ By using this software, Webguruz is able to implement changes at any frequency at low costs.

▶ We provide regular updates on the progress of their projects by establishing direct communication channels.

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Website: www.webguruz.in

Our Story

Webguruz Technologies is a reputed web application, development and solutions Company which achieves client satisfaction through quality work. We ensure excellent services to our clients through updated technologies. The never ending growth of Webguruz Technologies is propelled by its cost effective services.

Vision

Our goal is the satisfaction of our clients through timely delivery of excellent services. We achieve this through dedicated services of our expert team. We believe in providing quality services and we honour what we say.

Mission

We focus on meeting expectations of our clients by ensuring timely delivery of great services. To us, our clients are not customers but business associates.

Value

We have a culture of inspired thinkers and makers who are fuelled with passion. We are a close- knit family of talented and motivated people who strive to deliver quality with honesty.

Completed 8 Years

- ▶ The Company accomplished 50000 hours in upwork by completing 500 jobs.
- ▶ The office premises shifted to Mohali.
- ▶ The main focus this year was on completing in-house projects. One major project was TUH.
- ▶ Webguruz also diversified into mobile design solutions, html5, mobile us solutions and Hubspot.

Government Projects

- ▶ The company was granted Government projects. They successfully completed projects for Punjab, Haryana and Union Governments
- ▶ This year also saw setting up of a branch office in Gurgaon.

2014 2016

Completed 5 Years

- ▶ Webguruz completed 5 years of successful functioning.
- ▶ Management was restructured during this year.
- ▶ The Company reached 25000 hours on upwork.

Expansion

- ▶ The Company moved to a larger office space to make room for expansion. The new premises had a workspace of 25000 square feet.
- ▶ The Company reached 10,000 hours on upwork in a short span of one year.

2012 2013

Open Source Technologies

- ▶ The Company ventured into open source technologies.
- ▶ They also made a foray into E-Commerce solutions.

Upwork

- ▶ In 2011 saw the beginning of the Company working directly with clients through upwork.

2010 2011

Foundation

- ▶ Foundation was laid in this year.
- ▶ Started operations in Chandigarh as a Digital Marketing Organization.
- ▶ Started operations with Windows-based technologies.

Office In U.K.

- ▶ The company was registered as Webguruz Private Limited Company with ROC (Registrar Of Companies).
- ▶ The Company achieved the milestone of opening a branch in U.K.

2008 2009

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Areas of Expertise

Our client's satisfaction is our primary goal and this holds true as we have successfully delivered our projects to the clients.

Web Development

- ASP.NET Development
- PHP Development
- Python Web Development
- Ruby On Rails Development
- Java Web Development

ECommerce Development

- Magento Development
- Woocommerce
- Custom E-Commerce
- Shopify Development
- Bigcommerce Development

Mobile App Development

- Mobile Application
- iPhone App Development
- Android App Development
- PhoneGap Development
- Html5 App Development

CMS Development

- WordPress Development
- Drupal Development
- Joomla Development
- HubSpot Development
- Infusion Soft

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AREAS OF EXPERTISE

Digital Marketing

- Content Marketing
- Social Media Marketing
- Facebook Marketing
- Search engine optimization
- Local SEO

- LinkedIn Marketing
- Email Marketing
- PPC/Adwords
- Ecommerce SEO
- ORM

Software Testing

- Automation testing
- Manual Testing

- Load Testing
- Performance Testing

Product Development

- TUH
- Hedgeem

- BattleBoats

UX Design

- UX Design
- Parallax

- HTML5

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Page6

Web Development Services

PHP Development

Ranked no. 10 on Crowd Reviews. Features of our PHP Development include:

▸ Custom PHP Development

▸ CMS Development

▸ E-commerce Development

Ruby On Rails Development

Features of our ROR Development include:

▸ Provide a platform benefitting startups as there are no charges for licensing and the development process is quick.

▸ Provide services such as membership sites, custom database solutions, etc.

ASP.NET Development

We offer the following services

▸ Custom ASP.NET Application Development

▸ ASP.NET Software Development

▸ Enterprise ASP.NET Development

▸ ASP.NET MVC 3/MVC 4 Development

▸ Microsoft Dynamics CRM

Python Web Development

Strong team, delivered 50+ projects, Clientele majorly in US, Aus, UK, Europe

▸ Webguruz has utilized the free license facilities offered by Python for the benefit of its clients.

▸ We have utilized characteristics of Python such as testing, security, and administration to deliver web applications to our clients.

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Mobile App Development

1 **iPhone App Development**

▸ Webguruz has developed 5+ in-house iOS Apps including TUH, Battleboats, etc.

▸ Developed over 100 iPhone Apps since 2009.

2 **iPad App Development**

▸ Social Networking Apps   ▸ Enterprise Apps

▸ GPS Enabled Apps   ▸ m-Commerce Apps

3 **Android App Development**

▸ Location-based Apps   ▸ Social Networking Apps   ▸ Entertainment and news Apps

4 **HTML 5 App Development**

▸ Can easily work on browsers of all devices

▸ Have cross-platform compatibility.

▸ Can be used to develop hybrid Apps.

5 **PhoneGap Development**

▸ A skilled team of developers with expertise in HTML, JavaScript, and CSS.

▸ 6+ years of experience in various web-based technologies.

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CMS Development

WordPress Development

Webguruz has a skilled team of Word Press Developers which enable us to offer excellent Word Press Development Services to our clients. We have provided websites using Word Press to clients in UK, USA, Australia and Europe.

HubSpot

Webguruz Technologies offers its customers inbound marketing techniques using Hubspot Development.

We provide our clients:

▸ Creating modules

▸ Creating unique landing page templates

Infusion Soft

Webguruz enables its clients to convert leads into sales in an organized manner.

We provide our clients:

▸ Enhancement of leads

▸ Improvement of conversion rates

Drupal Development

Webguruz Technologies has successfully created content-rich, community-oriented websites using this flexible, open source, easily available platform.

We provide our clients:

▸ Website Development   ▸ Template design

▸ Customized designs

Joomla Development

We provide our clients:

▸ Customized Designs

▸ Effective administrator systems

▸ Designs that are mobile friendly

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Ecommerce Development

Magento Development

- We have a huge portfolio of Magento development projects.
- A strong in-house team of certified Magento Developers and UX experts.

- Magento team is supported by a proficient team of PHP and Html Developers
- We provide our clients plug-ins related to Magento like Shop by Brand, Check availability by zip code, Order tracking, etc.

Woocommerce

We provide this open source plugin for our Word Press users.

- We provide customized designs using this plugin.
- Offer offline payment gateways to clients.
- We provide integration of various widgets.

Custom E-Commerce Developmen

Webguruz Technologies enables its clients to scale new heights in E-commerce business by using custom E-commerce development.

We enable our clients to:

- Handle complex requirements.
- Eliminate the difficulty of displaying new products due to complex indexing rules.

Shopify

Webguruz has an adept team who develop customized and eye-catching E-commerce websites using this dynamic technology.

- Shopify custom template development.
- Shopify store redesigning.
- Plug-ins and Add-ons
- Shopify customer support.

BigCommerce

- Complete control over the creative process.
- Proper administration of inventory.
- Affiliated tracking.

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Digital Marketing

Search Enginge Marketing
- Competitor Analysis
- Business Objective Setting
- Visitor Segmentation
- Ad Compaign Creation

Social Media Marketing
- Facebook Marketing
- Twitter Marketing
- LinkdenIN Marketing

DIGITAL
MARKETING

Content Marketing
- Web content writing
- Marketing content writing
- SEO content writing
- Blog writing
- Technical content writing

Brand Marketing
- Business Development
- Brand Marketing Strategy
- Resarch & Analytic

Online Reputation Management (ORM)

- Create an enviable online reputation from the scratch within months
- Remove misleading or inaccurate information about you from the Internet

- Project a good image in front of potential investors, banks and clients
- Hide information from unwanted sources on the Internet

Search Engine Optimization

SEO

▸ Complete focus on keyword research
▸ High traffic at low investment
▸ Unique and fresh content
▸ Detailed weekly and monthly reports

PPC/Adwords

▸ Account setup and management
▸ Reporting and Analytics
▸ Geographic Targeting
▸ Ad Content Creation

SEARCH

ENGINE OPTIMIZATION

Remarketing

▸ Keep record of all the visitors who visit your website.
▸ Track all the visitors all over the internet.
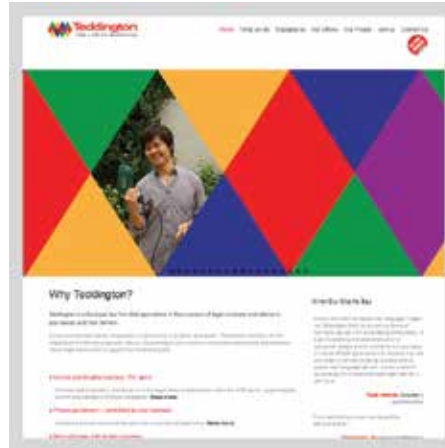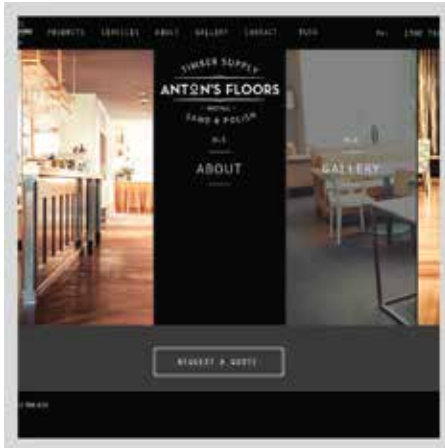▸ Initial strategy formation.
▸ Display Ad designing.

Local SEO

▸ Keyword & Competitive Analysis
▸ Optimization Planning
▸ Local Maps Optimization
▸ Ongoing Citation, Link & Content program

WebGuruz Technologies is a leading IT services company and has been providing quality IT services and solutions to a wide range of industry segments across the globe.
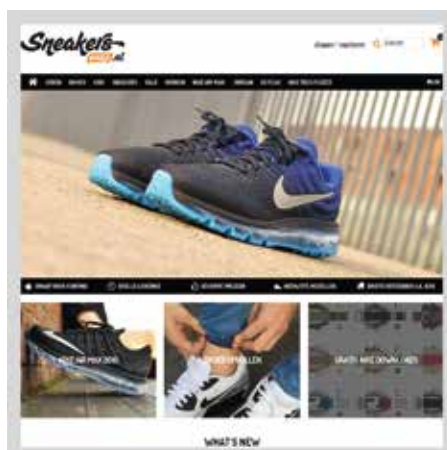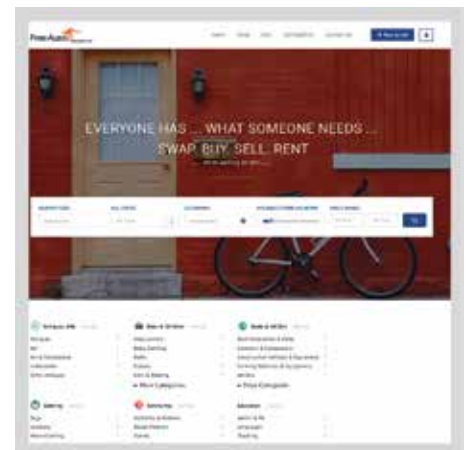
Our Portfolio

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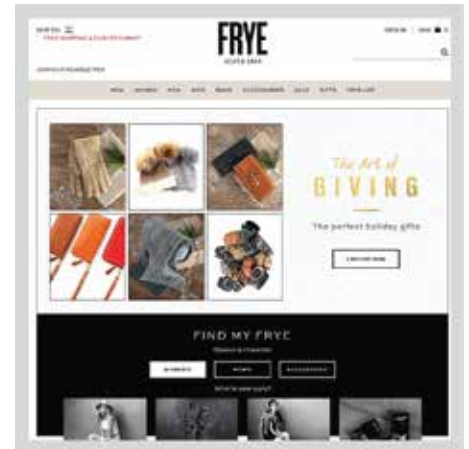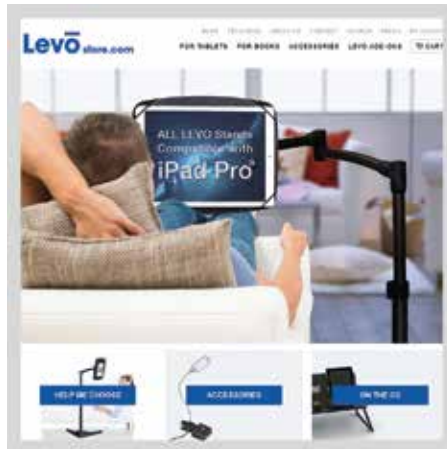
OUR PORTFOLIO

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Page14

SEO PROJECTS

Keywords	Baseline Rankings	Current Ranking
IT B Schools	1	1
Executive MBA Pune	3	3
MBA in Pune	4	4
MBA in Symbiosis	4	4

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IT B Schools	1	1
Executive MBA Pune	3	3
MBA in Pune	4	4
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MBA in Symbiosis	4	4

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MBA in Pune	4	4
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Page15

GOVERNMENT PROJECTS

MUNICIPAL CORPORATION OF GURGAON

LABOUR BUREAU UNION GOVERNMENT

CHANDIGARH POLICE

PUNJAB AND HARYANA HIGH COURT BAR ASSOCIATION

TESTIMONIALS

CrowdReviews
Buyers Guide Based On Client Reviews

I have been working with Webguruz for a few years now. I have always been impressed with their work which is why I keep a relationship with them. Jaswinder and his team are very easy to communicate with as they answer e-mails in a timely fashion and give you updates of their progress of whatever task.

Melody Gramer

Excellent quality of service they provided and value for money . Their support after delivering was also very good. Best part was the way they delivered the wbssite in terms of York and quality as commuted at time of requirement phase .

Gagan Khattar

↑OPSEOs
Independent Authority on Search Vendors

I have been working with WebGuruz for a few years now. They have created and have done web design work on numerous websites for me. I have always been impressed with their work which is why I keep a relationship with them. Jaswinder and his team are very easy to communicate with as they answer e-mails in a timely fashion and give you updates of their progress of whatever task they are working on.

Melody Lartin

Been working with Webguruz for more than 12 months now great company and very easy to deal with

Rob Anderson

AWARDS AND CERTIFICATIONS

FEATURED CLIENTS

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